

SHANNON ROHRER-PHILLIPS

Shannon is a social entrepreneur, speaker and producer. Her career focusing on diversity, equity and inclusion work has spanned three decades from New England, to the Mid Atlantic, California and Florida. Shannon has proven to be an innovative leader in healthcare, education reform and the business sector bringing together strategic stakeholders in the public and private sector for social impact. She is a sought after speaker and consultant. She lives in Sarasota, FL with her husband Neil, two teenage sons, and a growing family of pets.

Take a listen to Shannon's TEDx Talk: Failure and Forgiveness in the New South, delivered at University of South Florida Sarasota Manatee on 11.7.19

<https://www.youtube.com/watch?v=P0t0tEm-xgM&t=187s>

EDUCATION:

- BA from Colgate University, French and Sociology Concentration
- MSW, Masters in Social Work from Smith College School for Social Work. Shannon's Master's Thesis, "Family Ties, The Influence of Extended Families in Biracial Identity Development."

DIVERSITY, EQUITY & INCLUSION:

- Founder of the Voice + Visibility Women's Summit in Sarasota, FL. VVWS is an annual activation event that convenes over 500 diverse, cross sector female leaders committed to personal, professional and community advancements!
<https://voiceandvisibilitywomenssummit.com/>
- Founder, Bridge Builders Diversity, Equity and Inclusion Training Program: Together Towards Anti-Racism <https://shannonrohrerphillips.com/bridge-builders/>

RECENT SPEAKING ENGAGEMENTS:

- Lakewood Ranch Business Alliance & Sarasota-Manatee Human Resources Association, "The Art of Building Bridges in Business", April 2020
- Metamorphosis Retreat, "Roots & Wings: Your Invitation to Soar", March 2020
- TEDx USFSM Speaker "Failure & Forgiveness in the New South" November 2019
- Maximize Your Bottom Line Summit, "Voice, Visibility + Power, Your Story is Your Money Maker, December 2020
- Bank Of America, "White Racial Identity & Responsibility, Together Towards Anti-Racism", October 2020
- Women in Business Forum "Building Bridges, The Business Case for Diversity, September 2020
- The Nantucket Project, Interview with LaTonya Pinkard September 2018

- Ascend at the Aspen Institute, Two Gen Summit Sarasota April 2018, February 2016 & 2018 Sarasota

- 10 x 10 Featured Speaker, Sarasota 2017

RECENT AWARDS:

- Entrepreneur of the Year, Manasota Black Chamber of Commerce in 2019

- SRQ Magazine Women in Business Leadership Circle 2017

- Wonder Woman, Women's Resource Center 2016

SHANNON'S EXECUTIVE BOARD WORK:

- SoGal Sarasota Chapter Lead, SoGal Foundation, NYC 2020-Current

- KNOW WOMEN Diversity, Equity & Inclusion Advisory Board-2020-2021

- Executive Board Member, Women's Resource Center 2018-2020 Sarasota, FL

- Board member of the Smith Alumni Club of Sarasota 2017- 2020

- Community Outreach Committee, Asolo Repertory Theatre in Sarasota, FL 2015-2017

- Georgetown University Hospital Parent Advisory Board, Ethics Committee Washington, DC 2001-2008

- Cedar Lane Nursery School, Parent Education, Bethesda, MD 2005-2008

SOCIAL WORK:

- Brigham and Women's Hospital

- Beth Israel Hospital

- Lucile Packard Children's Hospital at Stanford

- Georgetown University Hospital

- The National Center for Children & Families

EDUCATION REFORM WORK:

- Co-Founder Visible Men Academy (VMA), Bradenton, Florida
- Creator of VMA Two-Generation Whole Child and Family School Model
- Creator WOMEN SHINE Gender Equity Curriculum
- Director of Advancement 2016-2018

CERTIFICATIONS

