

SHANNON ROHRER-PHILLIPS

I grew up on the coast of Southern Maine and have had an infatuation with the sea my whole life. I'm a social entrepreneur with three decades of experience doing diversity, equity and inclusion work in healthcare, education and the business sector. I got my BA from Colgate University and my MSW from Smith College School for Social Work. I love living in sunny Sarasota, FL with my husband Neil, two teenage sons, and a growing tribe of pets.

Take a listen to my TEDx Talk: Failure and Forgiveness in the New South, delivered at University of South Florida Sarasota Manatee on 11.7.19

<https://www.youtube.com/watch?v=P0t0tEm-xgM&t=187s>

HIGHLIGHTS OF MY BACKGROUND

EDUCATION:

- BA from Colgate University, French and Sociology Concentration
- MSW, Masters in Social Work from Smith College School for Social Work. Shannon's Master's Thesis was entitled, "Family Ties, The Influence of Extended Families in Biracial Identity Development."

MEDICAL & PSYCHIATRIC SOCIAL WORK:

- Brigham and Women's Hospital
- Beth Israel Hospital
- Lucile Packard Children's Hospital at Stanford
- Georgetown University Hospital
- The National Center for Children & Families

EDUCATION REFORM WORK:

- Co-Founder Visible Men Academy (VMA), Bradenton, Florida
- Creator of VMA Two-Generation Whole Child and Family School Model
- Creator WOMEN SHINE Gender Equity Curriculum

DIVERSITY & INCLUSION BUSINESS SOLUTIONS:

- Founder of the Voice + Visibility Women's Summit in Sarasota, FL. VVWS is an annual activation event that convenes over 500 diverse, cross sector female leaders committed to personal, professional and community advancements! (insert link)

- Founder, Bridge Builders Diversity, Equity and Inclusion Training Program: Together Towards Anti-Racism (Insert link)
- SoGal Sarasota Chapter Lead 2020. SoGal's mission is to close the diversity gap in entrepreneurship and venture capital. It is the largest global platform for the education and empowerment of diverse entrepreneurs and investors.

RECENT AWARDS:

- Entrepreneur of the Year, Manasota Black Chamber of Commerce in 2019
- SRQ Magazine Women in Business Leadership Circle 2017
- Wonder Woman, Women's Resource Center 2016

SHANNON'S EXECUTIVE BOARD WORK:

- Executive Board Member, Women's Resource Center
2019- present, Sarasota, FL- current
- KNOW TRIBE Diversity, Equity & Inclusion Advisory Board-current
- Board member of the Smith Alumni Club of Sarasota
2017- present
- Community Outreach Committee, Asolo Repertory Theatre in Sarasota, FL 2015-2017
- Georgetown University Hospital Parent Advisory Board, Ethics Committee Washington, DC 2001-2008
- Cedar Lane Nursery School, Parent Education, Bethesda, MD 2005-2008

RECENT SPEAKING ENGAGEMENTS:

- TEDx USFSM Speaker "Failure & Forgiveness in the New South" November 7, 2019
- The Nantucket Project, Interview with LaTonya Pinkard September 2018
- Ascend at the Aspen Institute, Two Gen Summit Sarasota April 2018, February 2016 & 2018 Sarasota
- 10 x 10 Featured Speaker, Sarasota 2017
- I love living in sunny Sarasota with my husband Neil, two teenage sons and a growing tribe of pets.